



Legacy ER & Urgent Care Names TrizCom PR Agency of Record

Dallas PR Firm to Represent True ER-Urgent Care Hybrid

PLANO, TEXAS (Sept. 2, 2015)... [Legacy ER & Urgent Care](#) has selected Dallas-based TrizCom as its PR agency of record. Headquartered in Plano with locations in Frisco and Allen, Legacy ER & Urgent Care has plans to open additional locations in several North Texas cities this year. Legacy ER & Urgent Care is a flexible, hybrid health care model – one of the nation’s first to offer both urgent care and emergency room treatment options under one roof.

“Unlike most free-standing ERs today, Legacy ER & Urgent Care won’t bill you emergency room prices unless you actually need emergency care. If you go in during urgent care hours for a sore throat or some other non-emergency situation, you’re charged urgent care prices, not emergency room prices, which can save you hundreds of dollars per visit,” explains Keith Miller, president of Legacy ER & Urgent Care.

Jo Trizila, president and CEO of TrizCom, says this health care model was one of the things that drew the PR firm and health care provider together. “We are honored to have the opportunity to work with such a unique health care provider. They’ve created a new service that will fill a much needed niche, and as a mother, it’s one I definitely appreciate. In addition to the ‘pay for the care you need’ model, Legacy ER & Urgent Care is staffed with board-certified, emergency-trained physicians of the highest quality. It’s a company we’re proud to represent.”

TrizCom PR is a multi-talented, high-caliber public relations company. Located in Dallas, with footprints across the United States, TrizCom serves clients in a wide variety of industries and specialties. For more information, visit www.trizcom.com.

Founded in 2008, Legacy ER & Urgent Care is one of the nation’s first health care models to offer both urgent care and emergency room treatment options under one roof. It has built an exceptional customer service model and rating by providing transparent billing, soothing environments and one-on-one service with board-certified, emergency-trained physicians. Patients have access to immediate, on-site emergency room equipment and only pay emergency care prices when it is truly an emergency. For more information, visit <http://legacyer.com/>.

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